

Reconsideration is respectfully requested of the rejection of claims 3,4,8,15, 17, and 19 under 35 USC 112. The claims have been amended to avoid the subject matter in question. The Examiner is respectfully thanked for pointing out these matters.

Reconsideration is respectfully requested of the objections to claims 8 and 15 under 35 USC 112. The claims have been amended to avoid the objectionable subject matter. The Examiner is respectfully thanked for pointing out these matters.

Reconsideration is respectfully requested of the rejection of claims 1-19 under 35 USC 103 over any combination of US 6865516 B I Donald George Richardson (hereinafter Richardson) in view of US 20020111819 Al Li et al. (hereinafter Li), Data Element, Wortham, Douglas Ghazarian, and any of the references.

The claims are believed to be distinct and non-obvious from any of the references by virtue of Claim 1 reciting “the step of sensing the condition on the freight asset includes monitoring the condition automatically and in real time;

the step of transmitting the information concerning the sensed condition to the monitor system includes automatically responding to the condition in real time;

the step of translating the information concerning the sensed condition including converting open system messages into existing information system messages of the user in the form of industry standard freight messages;

the step of transmitting the information concerning the sensed condition from the monitor system being in industry standard freight message format;” claim 2 reciting

“automatically sensing a plurality of conditions on a plurality of assets associated with respective ones of a plurality of users in real time;

automatically transmitting the information concerning the sensed conditions over the wireless system to the monitor system in one of a plurality of formats in real time;

translating the information concerning the sensed conditions into an industry standard freight message format;

transmitting the information concerning the sensed condition from the monitor system to respective ones of the plurality of users all in the second format;

said step of transmitting the information concerning the sensed conditions over a wireless system to the monitor system in one format includes responding to trigger conditions derived from user designated locations, destination areas, and freight operational settings and conditions on the asset;

the step of translating the information concerning the sensed conditions including converting open system messages into existing information system messages of the user in the form of industry standard freight messages.” Claim 3 reciting “in the monitor system comparing of the sensed conditions from the monitor system transmitted over the wireless system with respective ones of a plurality of predetermined conditions specified within standard freight shipment messages, to notify users of respective disparities with the predetermined conditions and provide status updates in the standard freight shipment message of the plurality of users; and automatically transmitting via the wireless system a change command to the actual condition on the asset to conform to the condition specified in the respective user’s standard freight shipment message.”, Claim 4 reciting “the translator compares information transmitted by a user predetermined conditions specified within industry standard freight message format with corresponding information concerning the condition transmitted via wireless communications from a remote monitoring device attached to a freight asset; the specified information containing one of a user designated location, a commodity’s pre-determined temperature set point setting, an arrival notification, a departure notification, attachment of auxiliary power equipment, in the format a user within the freight shipment documentation; causing said translator to reconcile events derived from wireless communications directly in the format contained in the freight message of gps coordinates to a “named area or location” in a standard shipping document, thereby allowing a specific sensor reading to be directly applied through the entire monitoring, communication and network path to create notifications that the documented shipment condition is initiated, satisfied or terminated.

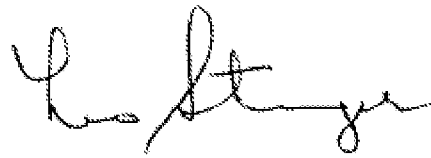
The remaining dependent claims are believed further distinct and non-obvious by virtue of the features recited therein.

None of the references alone or in combination suggests these features nor in any sense makes them obvious nor unpatentable. Richardson and Li are one way operations.

Wortham Douglas, and the remaining references add nothing to them to make the claimed method unpatentable.

In view of the above, It is respectfully requested that the claims be allowed and the case passed to issue.

Respectfully,

A handwritten signature in black ink, appearing to read "L. Stanger". The signature is fluid and cursive, with a large initial "L" and a long, sweeping underline.

Leo Stanger,
Registration No. 19,188

Customer No. 51166
382 Springfield Avenue
Summit, NJ 07901
Tel. 908-277-8588